THE COMPLETE SERVICE + PRODUCT GUIDE

Make your brand impossible to miss.

Print, branding, digital growth, media production and practical training—connected through one Nairobi-based team.



NAIROBI, KENYA

IBIZMEDIA.CO.KE

A SINGLE BRIEF. MANY WAYS TO MOVE FORWARD.

Your next idea has a route to market.

From the first sketch to a finished product, bring the work to a coordinated team that can connect design, production and digital visibility.



MAKE IT. PRINT IT. PUT IT TO WORK.

01	BUSINESS PRINTING	Everyday essentials, publications and office books.
02	LARGE FORMAT & DISPLAYS	Banners, event graphics and large-scale visibility.
03	STICKERS & LABELS	Packaging, surfaces, windows and wayfinding.
04	PROMOTIONAL PRODUCTS	Apparel, useful gifts and branded merchandise.
05	BRANDING & SIGNAGE	Vehicles, workplaces, shops and sign systems.
06	GRAPHIC DESIGN	Identity, campaigns and production-ready artwork.
07	WEB & DIGITAL MARKETING	Websites, content, search, ads and lead paths.
08	PHOTOGRAPHY & FILM	People, products, events, framing and video.
09	ACADEMIC HUB	Practical computer and digital skills training.

The pages that follow show what each service can cover. Product specifications, current pricing and production timing are confirmed for each brief.

01

Business printing for the workday.

Business cards, marketing print, company publications and practical office records—available for short runs and larger quantities.



PRODUCT / SERVICE IMAGERY

MADE FOR YOUR BRIEF

One team from idea to finished material.



WHAT WE CAN MAKE / DO

CARDS & HANDOUTS

Business cards in one- or two-sided formats; flyers from A7 through A3; folded leaflets, bookmarks and compliment slips.

BROCHURES & PROFILES

Company profiles, catalogues, menus, proposals, folded brochures, manuals, reports and booklets.

OFFICE STATIONERY

Letterheads, envelopes, presentation folders, invitations and branded office communication.

EVENT & INSTITUTIONAL PRINT

Tickets, certificates, calendars, programmes, school materials, menus and public notices.

NCR & BUSINESS BOOKS

Numbered duplicate or triplicate receipt, invoice, quotation, cash-sale, delivery-note and job-card books.

FINISHING OPTIONS

Paper and format selection, colour, duplex, numbering, lamination, binding and presentation finishes.

02

Take the message beyond the page.

Large-format printing for launches, retail, events, exhibitions, roadsides, offices and public-facing spaces.



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One team from idea to finished material.



PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

ROLL-UP & PORTABLE DISPLAYS

Broad-base and narrow-base roll-ups, double-sided displays, X-banners and L-banners.

FLAGS & EVENT STRUCTURES

Teardrop and feather flags, bunting, branded gazebos, marquees and tents.

BANNERS & BACKDROPS

PVC, flex and mesh banners, press walls, event backdrops, wall banners and campaign graphics.

DISPLAY MATERIALS

Foam-board displays, framed graphics, table throws, exhibition pieces and point-of-sale materials.

POSTERS & BILLBOARDS

A3 and larger posters, billboard graphics, promotional panels and announcement displays.

FRAMING & FITTING

Banner frames, mounting and installation planning; site dimensions and access confirmed per project.

03

Bring the brand onto the surface.

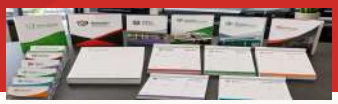
Custom labels and graphic films for products, packaging, shop windows, walls, floors and vehicles.



MADE FOR YOUR BRIEF

One team from idea to finished material.

03



PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

PRODUCT LABELS

Custom product, jar and bottle labels, packaging seals and sticker sheets.

FLOOR GRAPHICS

Floor graphics for directions, retail promotions, campaigns and event navigation.

VINYL & CUSTOM STICKERS

Printed or cut vinyl stickers, promotional decals, campaign stickers and custom runs.

WINDOW FILM

Window stickers, frosting film and one-way-vision graphics for shops, offices and vehicles.

WALL DECALS

Removable wall graphics, office visuals, retail feature walls and decorative or informational decals.

SURFACE & FITTING GUIDANCE

Size, surface, durability and installation requirements considered before production.

04

Branded things people use again.

Apparel, staff wear, practical gifts and event items that give a brand a life beyond the screen.



MADE FOR YOUR BRIEF

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PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

APPAREL & UNIFORMS

Branded polo shirts, branded T-shirts, branded jackets, branded caps, uniforms, hoodies, reflector jackets, aprons, overalls and lab coats.

EVENT & ID MATERIALS

Lanyards, ID cards, wristbands, staff identifiers, conference and campaign giveaways.

EVERYDAY MERCHANDISE

Branded mugs, branded bags, branded notebooks, branded umbrellas, bottles, diaries, pens and keyholders.

BRANDING METHODS

Embroidery, screen print, DTF transfer, heat-press vinyl and sublimation options.

GIFT SETS & PACKS

Coordinated notebooks, diaries, mugs, bottles, bags, stationery and branded packaging.

PRODUCT SPECIFICATION

Colours, sizes, logo placement, quantity and artwork approvals confirmed before production.

05

Make every encounter feel like your brand.

Branded vehicles, workplaces and storefronts—planned as a connected experience, from the roadside to reception.



PRODUCT / SERVICE IMAGERY

MADE FOR YOUR BRIEF

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05



WHAT WE CAN MAKE / DO

VEHICLES & FLEETS

Full and partial wraps, vehicle graphics, fleet decals and spare-wheel covers.

OFFICES & INTERIORS

Reception logos, wall branding, feature walls, meeting-room graphics and door signs.

SHOPFRONTS & RETAIL

Fascia signs, opening campaigns, window graphics and retail visibility sets.

DIRECTION & WAYFINDING

Information and directional sign systems for offices, schools, hospitals, venues and warehouses.

3D & ILLUMINATED SIGNAGE

Raised letters, acrylic signs, reception logos, lightboxes and lit shopfront signs.

SURVEY & INSTALLATION

Material, dimensions, access, site conditions and fitting needs scoped project by project.

06

Clear ideas, ready for production.

A flexible design practice for brand identity, business communication, campaigns and files prepared for print and digital use.



MADE FOR YOUR BRIEF

One team from idea to finished material.



PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

LOGO & IDENTITY

Logo concepts, refinement, colour and type direction, brand guidelines and usage assets.

PROFILES & PUBLICATIONS

Company profiles, catalogues, service brochures, menus, booklets and proposal documents.

BUSINESS COLLATERAL

Business cards, letterheads, email signatures, folders and coordinated stationery.

PACKAGING & PRODUCTS

Packaging layouts, product labels, promotional material and visual consistency across a range.

CAMPAIGN ARTWORK

Flyers, posters, banners, social creatives, event materials and political campaign print.

DECKS & PRODUCTION FILES

Pitch, sales and training presentations; print-ready files prepared to agreed specifications.

07

Turn attention into a next step.

Digital support for organizations that need a stronger website, better discoverability, consistent content or a more direct enquiry path.



MADE FOR YOUR BRIEF

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PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

WEB & E-COMMERCE

Landing pages, business websites, online shops, portals and custom web applications.

SEO & LOCAL SEARCH

SEO audits, search optimization, local SEO and Google Business Profile setup.

DOMAIN & BUSINESS EMAIL

Domains, hosting, professional email setup and website launch support.

ONLINE ADVERTISING

Google and Meta campaigns, audience tests, monitoring and performance reporting; media spend scoped separately.

SOCIAL CONTENT

Social media management, calendars, branded posts, captions, reels and community support.

CONVERSION & ANALYTICS

Analytics, tracking, email marketing, WhatsApp catalogues, enquiry paths and content strategy.

08

Capture the people, place and product.

Image-making and film for brands, individuals, organizations, events, properties and campaigns—with editing and delivery formats planned for use.



MADE FOR YOUR BRIEF

One team from idea to finished material.



PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

PEOPLE & PORTRAITS

Corporate headshots, studio portraits, family, graduation, passport, wedding and event photography.

FRAMING & MOUNTING

Photo prints, canvas, frames, mounting and display-ready wall pieces.

PRODUCTS & SPACES

Product and brand photography, food and menus, property, offices and commercial spaces.

VIDEO, REELS & FILM

Corporate films, event video, reels, documentaries, drone content and podcast video.

EVENTS & LIVE COVERAGE

Launches, conferences, school or church events, celebrations, activations and live streaming.

EDITING & DELIVERY

Edited selections and video files for agreed print, web, social and presentation uses.

09

Practical skills for work and business.

Ibiz Media Academic Hub offers applied digital training for learners, entrepreneurs, staff and teams, tied to everyday tools and workplace outcomes.



MADE FOR YOUR BRIEF

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PRODUCT / SERVICE IMAGERY

WHAT WE CAN MAKE / DO

COMPUTER APPLICATIONS

Typing, Windows and file skills, internet, email, Word, Excel, PowerPoint, printing and online forms.

GRAPHIC DESIGN

Canva, brand layouts, flyers, social posts, print-ready artwork and presentation polish.

DIGITAL MARKETING

Customer targeting, content planning, SEO basics, Google Business Profile, analytics and WhatsApp funnels.

WEB DESIGN

Website and landing-page structure, responsive layouts, hosting basics, SEO and enquiry forms.

SOCIAL & ADVERTISING

Facebook, Instagram, TikTok and LinkedIn workflows, content calendars, ad setup and lead generation.

AI & PRODUCTIVITY

Practical AI for research, documents, presentations, spreadsheets, content and business workflows.

LET'S MAKE THE NEXT MOVE CLEAR.

Start with the result you want.

Tell us what you are trying to print, brand, publish or produce. We will help shape the specifications, artwork and next steps.

01 BRIEF — 02 GUIDE — 03 PRODUCE — 04 DELIVER

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Kenya-wide service with regional delivery and dispatch support confirmed for each order.